



About Us

The Cape Cod Bluewater Classic (OBBC) is a premier offshore fishing tournament based on upper Cape Cod, Massachusetts. More than just a competitive event, the OBBC is a platform for giving back - raising significant funds each year for local organizations including the Island Autism Group, Martha's Vineyard Boys & Girls Club, Dion Foundation, and MGH Colon Cancer Research Fund.

Now entering the next season with expanded fishing days, added entry divisions, growing participation, and a national broadcast by the Sport Fishing Championship Series, the OBBC is positioned for another great tournament season! The Oak Bluffs Bluewater Classic attracts a dedicated community of anglers, families, supporters, and spectators.

Our week long event footprint on the Falmouth Harbor waterfront offers our participating sponsors a fun and interactive platform of public exposure and retail opportunities. Our tournament registration/awards tents and weigh stations offer many different exposure opportunities. We hope you can join us in making a difference on and off the water.



www.capecodbluewaterclassic.com



Sponsor Packages

Platinum Sponsorship Package **\$5,000**

- Premier brand exposure at weigh station areas (all fishing days) and at registration tent & awards ceremony tent.
- Rotating banner ad in the OBBC mobile app (2,000+ users)
- Half Page ad in tournament program
- Logo placement on event T Shirts (exclusive to Platinum sponsors)
- Large booth at registration & awards tents. Retail and sampling options.
- 5 featured posts on OBBC social media (Facebook / Instagram)
- Access for 4 guests to all meals and events
- Sponsor materials can be added to captains bags
- Top-tier logo placement in all print ads, website, and on posters

Gold Sponsorship Package **\$2,500**

- Banners and booth space at registration and awards tents. Retail and sampling opportunities available
- 1/4-page ad in the tournament booklet
- 2 featured posts on OBBC social media (Facebook / Instagram)
- Access for 4 guests to all meals and events
- Gold logo placement on OBBC materials and website with link
- Option to include merchandise or materials in captain's bags

Silver Sponsorship Package (product) **\$1,000**

- Banners at registration and awards
- Products showcased on main stage as prizes (if applicable)
- Business listed in tournament booklet and on website with link
- Silver logo placement in booklet and online
- Option to include merchandise or materials in captain's bags



Schedule of Events

Saturday, July 11 - Kickoff & Registration Party 📍

MacDougall's Marina Greens Tent - Falmouth, MA

- 2 PM - 6 PM Registration, Captains Calcuttas
Live Music, Catered Food & Drinks
- 6:30 PM Captains' Meeting
- 8 PM Boats May Depart for Fish Day 1

Sunday - Friday, July 12 - 17 (Fishing Days)

- 42 Hour Fishing Window At Any Time During 6 Days
- 3 PM - 9 PM Weigh Station Open Daily
- Platinum Sponsors Can Set Up At Weigh Station

Friday, July 17 - Awards Ceremony 📍

MacDougall's Marina Main Tent - Falmouth, MA

- 7 PM - 11 PM Fish Party
Awards Ceremony, Pig Roast
Live Music, Trophies, Prizes

Contact Us

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